



Administrative Directive 8.60.045-AD

Social Media Use and Expectations for Students

Portland Public Schools (PPS) recognizes the importance of social media as a tool to engage, collaborate, learn, and share in a modern learning environment. Protecting student safety by establishing guidelines for student online communication allows for use of social media to further the educational mission of PPS schools.

I. Social Media

Social media includes many types of electronic communication where user-created content is shared collaboratively in an online environment where those users share opinions, knowledge, and information with each other. Some examples of social media tools are:

Blogs (e.g.,

